

eLearning By The Numbers

WHY YOU SHOULD CREATE AND SELL AN ONLINE COURSE



- Are cheap to produce
- Passive source of income
- Help other people
- Lead to new opportunities
- Reach more people

VIDEO

IS THE MORE PREFERRED MEDIUM FOR ONLINE COURSES



25% to 60%

INCREASE IN E-LEARNING RETENTION RATES

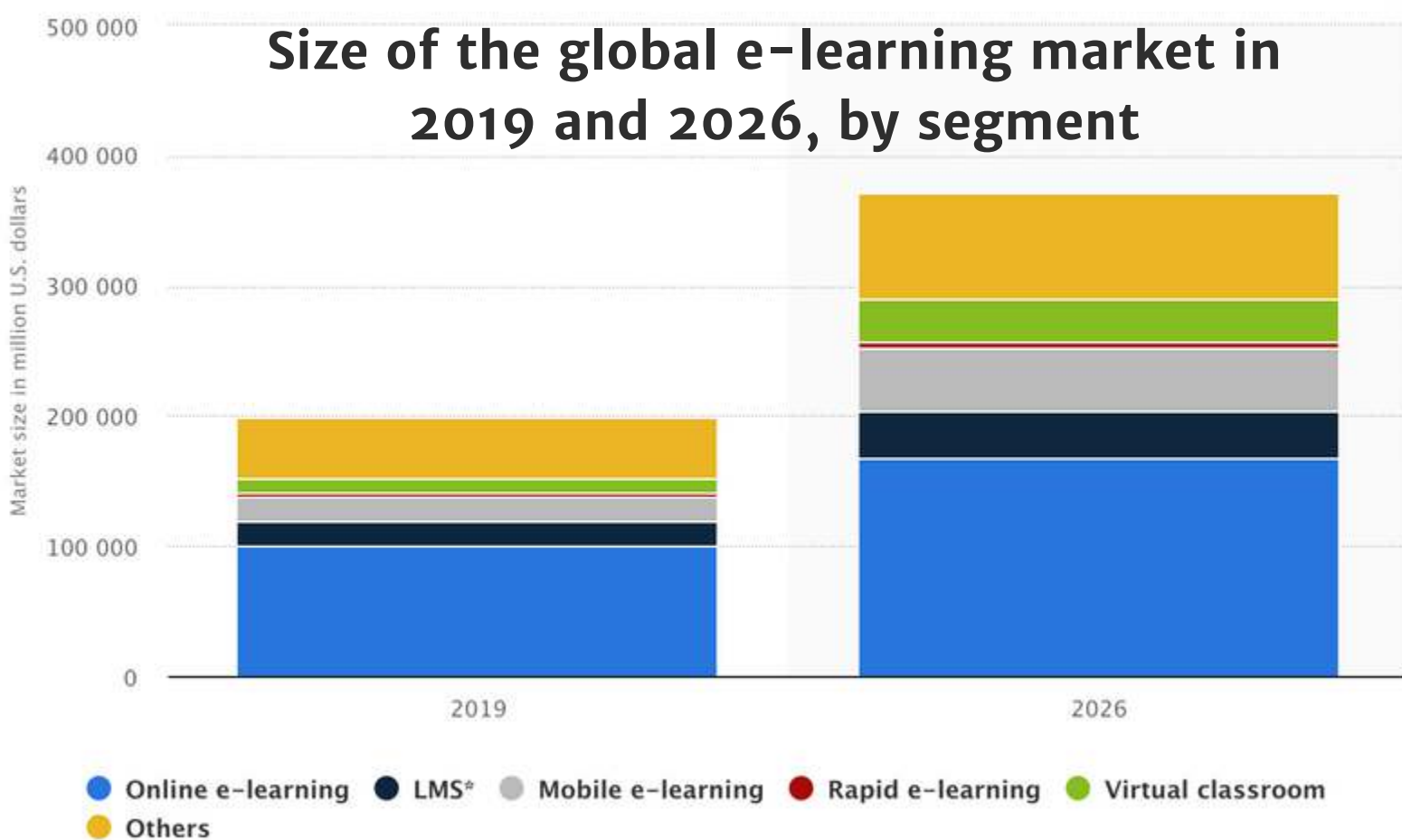
42%

OF US ORGANIZATIONS INCREASED THEIR INCOME DUE TO E-LEARNING.

\$325 BILLION

is projected to be worth the worldwide e-learning market in 2025.

Size of the global e-learning market in 2019 and 2026, by segment



 TheNicheGuru

Sources:

<https://www.statista.com/statistics/1130331/e-learning-market-size-segment-worldwide>

<https://techjury.net/blog/elearning-statistics>

<http://www.guide2research.com/research/online-education-statistics>